

2024

Sponsorship Prospectus



117th Pittsworth Show on 8th and 9th March 2024!

Contact

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Secretary: Del McCoy

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PITTSWORTH SHOW HIGHLIGHTS

- ★ 117-year history
- ★ Gate attendance over 4000
- ★ Strong volunteer base
- ★ Capacity trade sites
- ★ Professional announcer
- ★ More than 300 pavilion exhibitors
- ★ Over 250 head of cattle
- ★ Over 280 horses exhibiting over 800 entries.
- ★ Local & State-wide competitors from Rockhampton to northern NSW
- ★ Emphasis on youth in all aspects
- ★ NRA Friday night rodeo with over 3500 spectators

Letter from the President

Dear Sir/ Madam,

The Pittsworth Show is a community and voluntarily organized annual agricultural Show, supporting and benefiting Pittsworth and its District. Part of the success of the Pittsworth Show is the wonderful Support received from our sponsors.

Get ready for one of the largest community events in Pittsworth's Calendar, the 117th Pittsworth Show 8th & 9th March 2024. The Pittsworth Show is a wonderful opportunity for the community to unite and celebrate our passion for the agricultural industry. The committee is working overtime to create a 2 day show full of entertainment and family fun.

The Friday show will showcase some of the region's finest young competitors across our livestock sections. For many of the competitors, this is their starting platform in the hope to qualify for the Royal Shows. We take pride in having a high volume of youth exhibitors which keeps our show vibrant and memorable for so many. We also welcome many local primary schools who are excited to take part in our AG Adventure program. The Fat Lamb sale is to encourage more people to come and witness such a great spectacle and possibly go home with a pen of lambs. Our Pavilion exhibits will be open with all judging done Thursday.

On Saturday, come along and enjoy a full day of family friendly entertainment. We have all the favorites, including Pavilion exhibits, livestock, ring events, show jumping, woodchop, yard dogs, birds and poultry, animal nursery, sideshow alley and so much more. We are very proud of the high volume of exhibitors in our livestock sections, and although many of them are local, we are honoured to have a few that choose to travel far distances each year to compete at our show.

We thank our many Sponsors and exhibitors who support our show every year as we couldn't run without your great support. Now, more than ever we need community support. We rely on every single donation to the show, from the \$5 donation to our Gold Sponsors, every cent goes back into running this event for the community.

Although many don't realise, the show helps many other community groups. Through the manning of gates, parking horse floats, cleaning the grounds or running the canteens and bar, local schools and other sporting and community groups. Furthermore, patrons travel from far and wide to not only attend the show but also support local businesses. The show society is here to work alongside our community... for our community. I urge all our patrons to support these community partnerships as it allows our community to grow.

I hope to see you at the 117th Pittsworth Show on **8th and 9th March 2024!**

Thank you.

Allan Denning

President	Allan Denning	Email: pittsworthshowpresident@gmail.com
Secretary	Del McCoy	Email: pittsworthshow@gmail.com
Treasurer	Debra Evans	Email: pittsworthshowtreasurer@gmail.com

Sponsorship Options

The Pittsworth Show allows sponsors to:

- ★ Generate brand awareness
- ★ Showcase products and services
- ★ Engage with consumers.
- ★ Connect with the community
- ★ Generate Sales

Friday Night Rodeo Sponsorship

** Separate to below sponsorship packages*

Chute <i>\$660 inc. GST</i>	Rodeo Clowns <i>\$300 inc. GST</i>	Band/DJ <i>\$330 inc. GST</i>	
Gold	Silver	Bronze	Copper
Investment <i>\$3300 inc. GST</i>	Investment <i>\$1650 inc. GST</i>	Investment <i>\$1100 inc. GST</i>	Investment <i>\$550-990 inc. GST</i>
Banner displayed on showgrounds during show days (to be supplied prior to 1 st March)	Banner displayed on showgrounds during show days (to be supplied prior to 1 st March)	Banner displayed on showgrounds during show days (to be supplied prior to 1 st March)	Banner displayed on showgrounds during show days (to be supplied prior to 1 st March)
Acknowledgement by announcer throughout the show	Acknowledgement by announcer throughout the show	Acknowledgement by announcer throughout the show	Acknowledgement by announcer throughout the show
Acknowledgement on social media	Acknowledgement on social media	Acknowledgement on social media	Acknowledgement on social media
6 Entry passes to the show	4 Entry passes to the show	2 Entry passes to the show	2 Entry passes to the show
Promotional sign displayed at the Denning Gate for 12 months (Supplied by Show Society)	Promotional sign displayed at the Denning Gate for 12 months (Supplied by Show Society)		
Inclusion in print advertising	Inclusion in print advertising		

Attractions

Live entertainment
Fireworks display
Animal Nursery
Stud Cattle
Led Steer/Heifer Competition
Prime Lamb Auction
Bar & BBQ
Sideshow Alley
Stud Sheep
Agventure
Field Crop Competition

Young Judges and Paraders Competitions
Hack & Ring Events
Show Jumping
Food Alley
Yard Dog Trials
Woodchop
Pet Parade
Trade Displays Pavilion
Friday night rodeo



Left: Sandy-Lea Riehl (2023 Showgirl), Allan Denning, Kassidy Hutley (2023 Junior Showgirl) and Kerri Denning



Right: Miss Brianna Hockey, Lindsey Lack & Mrs. Kerri Robertson